

Digital Print Guide



Nic Smith @__soyboy // 2023

Tier 1 Pricing

PAPER SIZE	PRICE PER UNIT (EX. GST)						
	5+ Units (No Disc.)	10+ Units (5% OFF)	25+ Units (10% OFF)	50+ Units (15% OFF)	75+ Units (20% OFF)	100+ Units (25% OFF)	150+ Units (30% OFF)
A4	\$10.09	\$9.59	\$9.08	\$8.58	\$8.07	\$7.57	\$7.06
A3	\$23.29	\$22.12	\$20.96	\$19.79	\$18.63	\$17.46	\$16.30
A2	\$50.45	\$47.93	\$45.41	\$42.88	\$40.36	\$37.84	\$35.32
A1	\$100.90	\$95.86	\$90.81	\$85.77	\$80.72	\$75.68	\$70.63
A0	\$201.81	\$191.72	\$181.63	\$171.54	\$161.45	\$151.36	\$141.27

Paper Stock

Our Tier 1 paper offering has been mindfully curated to include the highest quality, archival stock available. From gorgeous textures to silky smooth finishes, we have both matte and semi-gloss options to delight photographers, artists and printmakers alike. Each paper has a unique inkjet receiving layer which produces prints with superb colour rendition, deep blacks and natural whites, offering the opportunity to create images with exceptional tonal range.

- **Hahnemühle Fine Art - William Turner 310gsm**
- **Hahnemühle Fine Art - Hemp 290gsm**
- **Hahnemühle Fine Art - Photo Rag Baryta 315gsm**
- **Hahnemühle Fine Art - Daguerre Canvas 400gsm**
- **Canson Infinity - Arches 88 310gsm**

We know paper selection is a key decision when reproducing your work. We are happy to guide you on our recommendations based on your artwork. You can also book an appointment to view our paper stocks in person - no written description can compete with holding and feeling the paper in your own hands!

Print Sizing

Our pricing for digital is based on 'A series' paper sizes up to A0 (841mm x 1,189mm). If you require a custom size let us know! If you require a size larger than A0, contact us to discuss the options.

Edition Quantities

We have a minimum quantity of 5 prints per artwork for digital printing. There are no maximum quantities for digital printing, we can print as many as you require.

Tier 2 Pricing

PAPER SIZE	PRICE PER UNIT (EX. GST)						
	5+ Units (No Disc.)	10+ Units (5% OFF)	25+ Units (10% OFF)	50+ Units (15% OFF)	75+ Units (20% OFF)	100+ Units (25% OFF)	150+ Units (30% OFF)
A4	\$7.20	\$6.84	\$6.48	\$6.12	\$5.76	\$5.40	\$5.04
A3	\$12.81	\$12.17	\$11.53	\$10.89	\$10.25	\$9.60	\$8.96
A2	\$28.81	\$27.37	\$25.93	\$24.49	\$23.05	\$21.61	\$20.17
A1	\$57.63	\$54.75	\$51.87	\$48.98	\$46.10	\$43.22	\$40.34
A0	\$115.26	\$109.50	\$103.73	\$97.97	\$92.21	\$86.44	\$80.68

Paper Stock

Our Tier 2 paper stock offers industry standard photography papers, along with archival fine art options, suitable for the most discerning of artists, photographers, designers and more. With a variety of finishes, from lustrous PhotoGloss, to delicate Rice Paper, there is sure to be an option that complements your chosen artwork.

- **Canson Infinity - PhotoSatin Premium RC 270gsm**
- **Canson Infinity - PhotoGloss Premium RC 270gsm**
- **Bauhaus - True Rag Smooth 310gsm**
- **Bauhaus - True Rag Etching 310gsm**
- **Hahnemühle Fine Art - Rice Paper 100gsm**

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Print Sizing

Our pricing for digital is based on 'A series' paper sizes up to A0 (841mm x 1,189mm). If you require a custom size let us know! If you require a size larger than A0, contact us to discuss the options.

Edition Quantities

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Tier 3 Pricing

PAPER SIZE	PRICE PER UNIT (EX. GST)						
	5+ Units (No Disc.)	10+ Units (5% OFF)	25+ Units (10% OFF)	50+ Units (15% OFF)	75+ Units (20% OFF)	100+ Units (25% OFF)	150+ Units (30% OFF)
A4	\$2.81	\$2.67	\$2.53	\$2.39	\$2.25	\$2.11	\$1.97
A3	\$5.62	\$5.33	\$5.05	\$4.77	\$4.49	\$4.21	\$3.93
A2	\$11.23	\$10.67	\$10.11	\$9.55	\$8.98	\$8.42	\$7.86
A1	\$22.46	\$21.34	\$20.22	\$19.09	\$17.97	\$16.85	\$15.72
A0	\$44.92	\$42.68	\$40.43	\$38.18	\$35.94	\$33.69	\$31.45

Paper Stock

While still great quality, our Tier 3 option is the perfect solution for those looking for an entry level paper stock, at an ultra affordable price. Suitable for a range of applications from posters to flyers and more, this premium matte coated paper is designed for full colour, photorealism and graphics.

- **Bauhaus - 52 Proof 185gsm**

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Print Sizing

Our pricing for digital is based on 'A series' paper sizes up to A0 (841mm x 1,189mm). If you require a custom size let us know! If you require a size larger than A0, contact us to discuss the options.

Edition Quantities

We have a minimum quantity of 5 prints per artwork for digital printing.
There are no maximum quantities for digital printing, we can print as many as you require.

Additional Services

File Preparation

Basic // Free of charge

You may supply your file in the perfect format, ready-to-print, otherwise there are some basic, best practice procedures we will undertake as part of the print pricing. This includes bordering, resizing, colour profile adjustments, straightening and cropping to your desired look.

Detailed // \$25.00 per 15 minutes (minimum charge of 15 minutes)

For any advanced editing required including, but not limited to: retouching which includes, resolution enhancement, background/paper texture removal, file cleanups such as dust and scratch removal, and any colour balancing and colour correction.

Scanning & Photography

A high quality digital print is only as good as the resolution and detail of the file it comes from. This is why we use only the best, industry-leading equipment to scan or photograph your original work.

Scanning

All our scans are captured at a resolution of 600dpi and 64bit for maximum detail. Discounts apply for multiple works.

A4 \$30.00 // A3 \$60.00 // A2 \$90.00

Photography

Due to the size or the surface of your original piece (ie. glossy or reflective), it may be preferable to photograph your work, in which case our pricing starts at \$120.00, a more detailed price can be provided with your quote. You will also receive the digital photo file with your finished prints for future use.

Test Prints & Samples

If you would like to see a preview of your print edition, we offer test prints on the paper stock of your choice.

We can run a full test of your artwork scaled down to A4 so you can see the full image on a smaller scale, alternatively we recommend printing cropped sections or strips of your artwork at its final print size on an A4 sheet in order to see your artwork detail at full resolution.

Test prints are charged at \$20.00 per image and are watermarked with our logo. Should the test print require scanning, photography or detailed file preparation those charges will also incur.

If you would like to see paper samples, please contact us to arrange an appointment at our studio.

Finishing

Trimming // Included in Print Pricing

At no additional cost all our prints are hand trimmed in-house to your desired size using our professional tools for fine art papers.

Archival Spray

Spraying gives added protection from dust, UV exposure, fingerprints and scuffing, and can double the lifespan of your prints. Contact us for detailed pricing in accordance with your desired order.

Print Packaging

We offer a selection of archival and acid-free clear bags and flat pack mailers to protect your prints individually, if they are the standard sized prints. Pricing is as follows:

PLASTIC SLEEVE + BACKING BOARD // A5	\$1.75 each
PLASTIC SLEEVE + BACKING BOARD // A4	\$1.93 each
PLASTIC SLEEVE + BACKING BOARD // A3	\$3.63 each
PLASTIC SLEEVE + BACKING BOARD // A2	\$5.08 each

Direct Mailers

We can source additional packaging options such as mailing tubes with end-caps, tissue paper etc. Let us know your requirements and we can help you find the right solution.

Shipping

You're welcome to arrange to collect your prints by appointment, we love meeting our clients in person! However, we can also safely package your precious prints with costings dependent on the size of your edition. Will be discussed upon order confirmation. All packages can be sent via courier (delivery fees not included).

File Submission

Should you wish to submit your work as a digital file, here are some specifications in order to supply your file for the best possible print outcome.

- Flattened Adobe Photoshop or Illustrator file formats are preferred. Editable PDFs are also accepted.
- For best results digital images should be supplied as 300dpi TIFF files at 100% desired print size.
- Please also title as follows: Name_Size _xNumber of Prints
- Please supply artwork with desired white space around the border. We can make our recommendations on the best size to complement your artwork and allow for framing should you require.
- Alternatively, we can also print full bleed (have your prints run right to the edge of the paper) at no extra charge. If so, please supply your artwork with bleed of at least 3mm, otherwise we will expand your image for trimming purposes.
- Files should be set to 'Adobe RGB 1998' colour profile, thus ensuring we are all looking at the same colours when viewing the artwork on screen.
- Files can be submitted via Google Drive or WeTransfer.com.
- If pre-press is not your strong point please don't hesitate to send through what you have and we can help you achieve the desired outcome!

Contact Us

Ready to get started? Head to our [Start a Project](#) page and submit your enquiry. For any other questions you can contact us directly via print@catchwreck.com.au

Terms and Conditions

Invoices are issued via email, payment must be made prior to production using direct deposit.